Connecting Mobility in the Last Mile

Digitalisation for Senior Citizen

Ludwig Sadri Sahesch-Pur

CEO und Founder

Contact: s.sahesch-pur@t-online.de

Connecting Mobility in the Last Mile

Executive Summary
We want to establish a new culture that…

Smart mobility for elder generation as a concept has its roots within the smart cities model.

Driven by policy, technology, and community, the primary goal of smart cities is to deliver productivity, innovation, livability, wellbeing, sustainability, accessibility, and good governance and planning.

This includes to overcome the last mile in transport as part of the mobility.

The health and mental **mobility–technical-integration** is essential for the engagement with community and **eHealth centers**.

The platform will allow a life that is self-determined as long as possible by integrating support, aid and entertainment of various providers in one integrated **B2B and B2C** concept with high level of flexibility and well-designed simplicity to learn and use on a daily basis
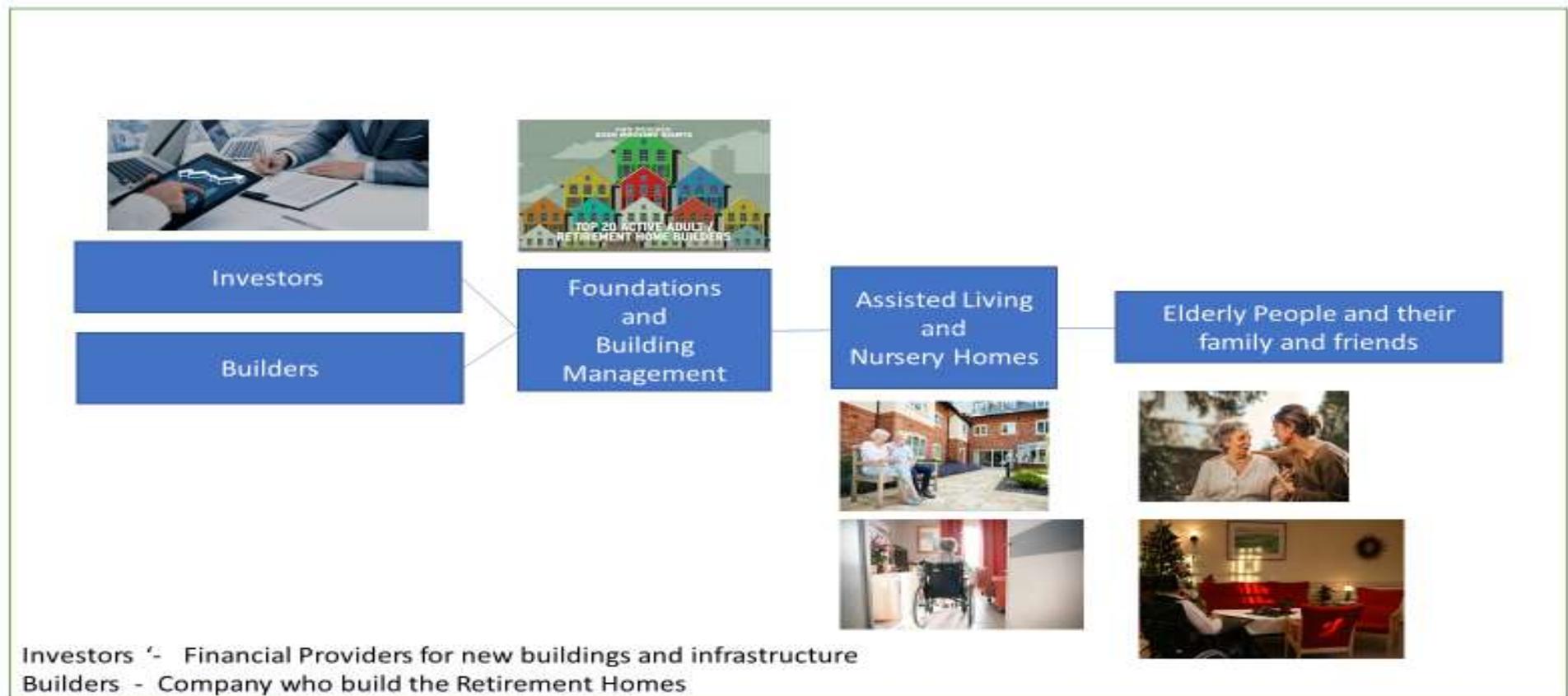
AHC, short for Airpur Heaven Communication, has established a business model that allows with the Conn-App to connect and co-operate to engage senior citizen on a digital platform to daily life

- <u>**IT all starts with a Business and Responsibility:**</u>

- What is the Competitive Advantage of Your Business Field? What are your next strategic eHealth d company directions ? In which fields fits, online monitoring and B2C solutions ? And who take care of employee engagement in a chaotic working environment.

- Safe and Reliable Environment for Family Members in an aging society like Europe and Japan, plays here an initial role in our responsible social activity, which combines business with social needs.

- Demonstrate that we are never to old for communication - Connectivity is never the missing link

- We can socially help people with Dementia and Alzheimer - Dynamic and Connectivity is possible when being bonded on the building

- There is no limitation in agility - Be part of friends and family community till end of your life
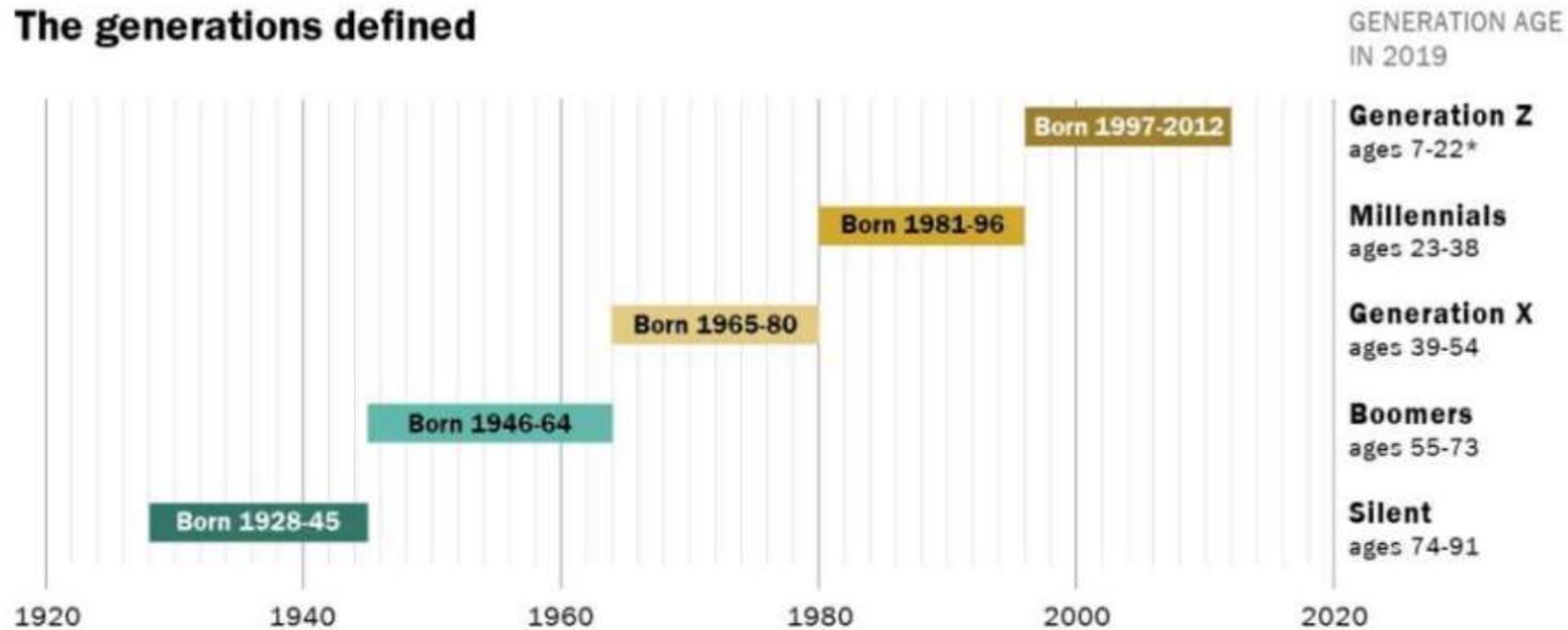
Vision, Mission and Goal

- Integration of young and old in a social change
- Build a bridge and keep mindfulness connected with family members
- Bringing a digital fitness test for young and old into the present day
- Bridging the digital divide and creating a connection through technology

- One click and you be part of it
- Every person counts
- Everyone can afford it

- Integration of senior citizens' homes and nursing homes in a culture that gives old age a new character and position in society with smart home as part of smart village

- Empowerment and sensitization through networked information and communication structures

- Social participation through transformation into streaming solutions in moments of lack of mobility

- Accompaniment in everyday life and monitoring of the state of health

- Transform an agile and digital aging process together with the younger generation

Value Chain

Investors '- Financial Providers for new buildings and infrastructure
Builders - Company who build the Retirement Homes

Definition of Generations

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The generations defined

GENERATION AGE IN 2019

Born 1997-2012

Generation Z
ages 7-22*

Born 1981-96

Millennials
ages 23-38

Born 1965-80

Generation X
ages 39-54

Born 1946-64

Boomers
ages 55-73

Born 1928-45

Silent
ages 74-91

1920   1940   1960   1980   2000   2020

*No chronological endpoint has been set for this group. For this analysis, Generation Z is defined as those ages 7 to 22 in 2019.

PEW RESEARCH CENTER

Figure 1: The Generations defined (PEW Research Center, 2021)

The Facts

The 60+ generation is often reluctant to use smart devices.

AHC has aimed itself the goal of providing tablets suitable for senior citizens that simplify use and access to the digital world for older people and their carers and relatives.

The platform is cooperating with existing providers in the support , entertainment , medical assist sector and others .

The spectrum ranges from entertainment and cognitive activity to movement instructions and communication for the elderly via video telephony, text and picture messages.

AIRPUR
HEAVEN

Elderly and Nursing Industry –
Agil Applications for an Active Elderly Generation

- Enjoy without time limits
- Gaming and Entertainment
- Access the local and global news
- Digital Memories
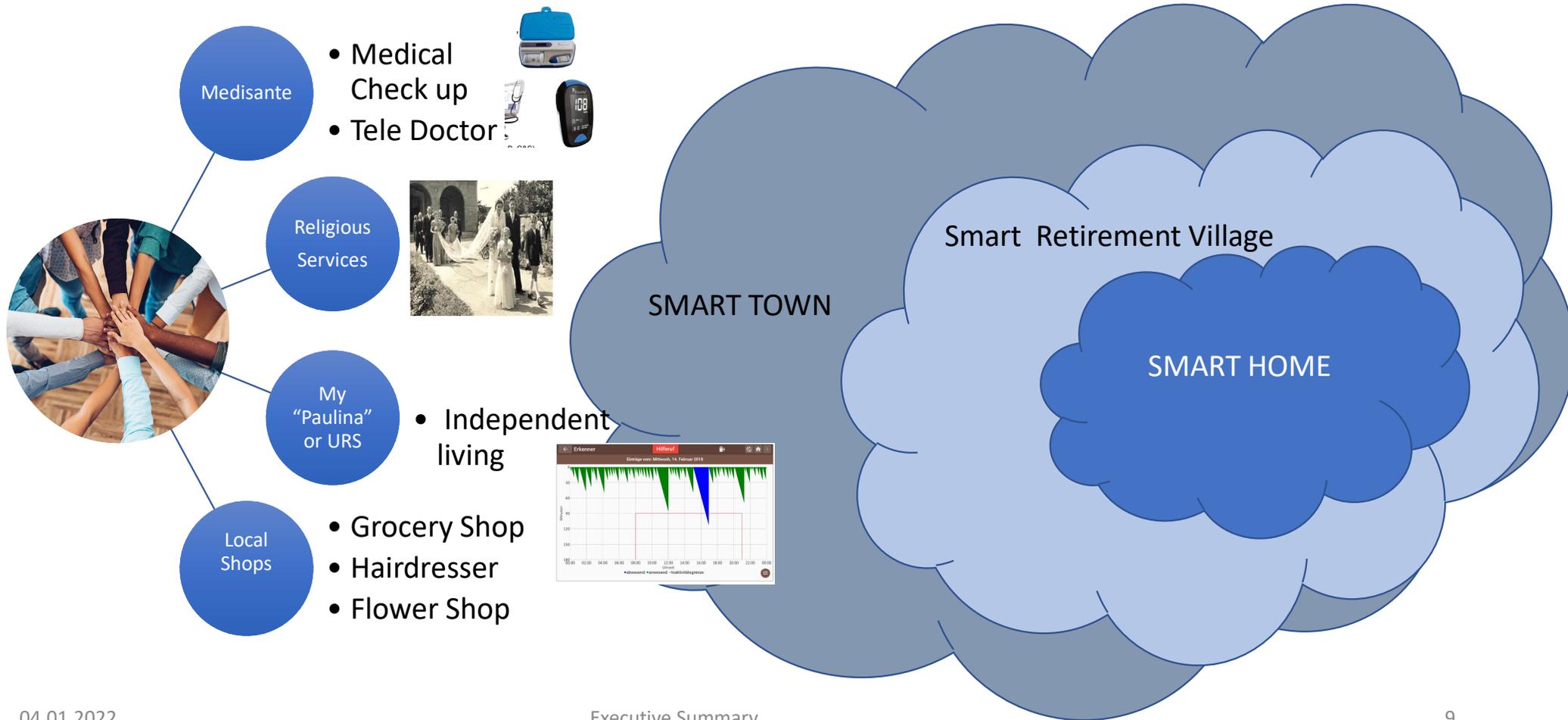- Learn , never stop developing
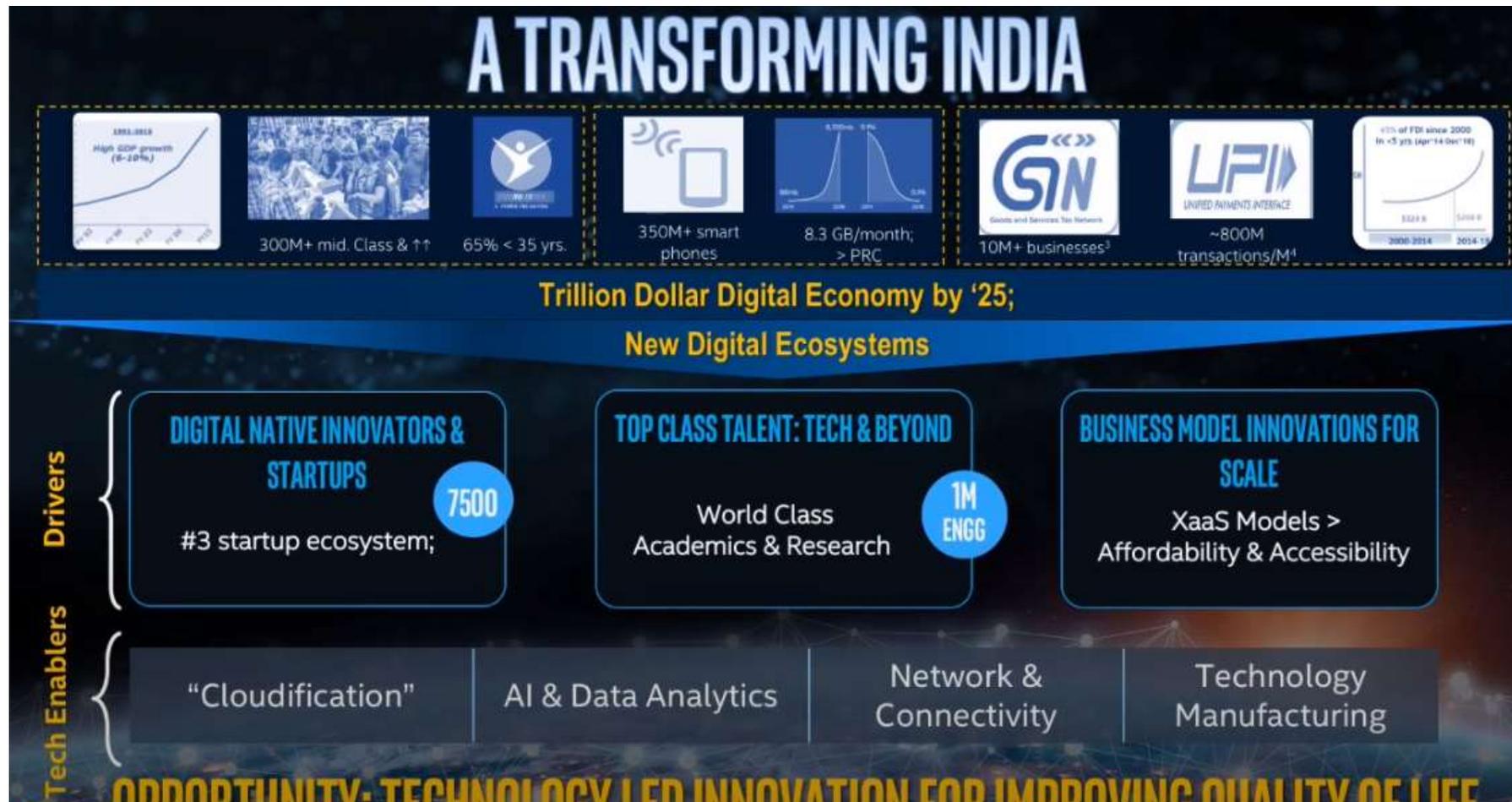- Read and Listen together

Tele Security

Tele Support
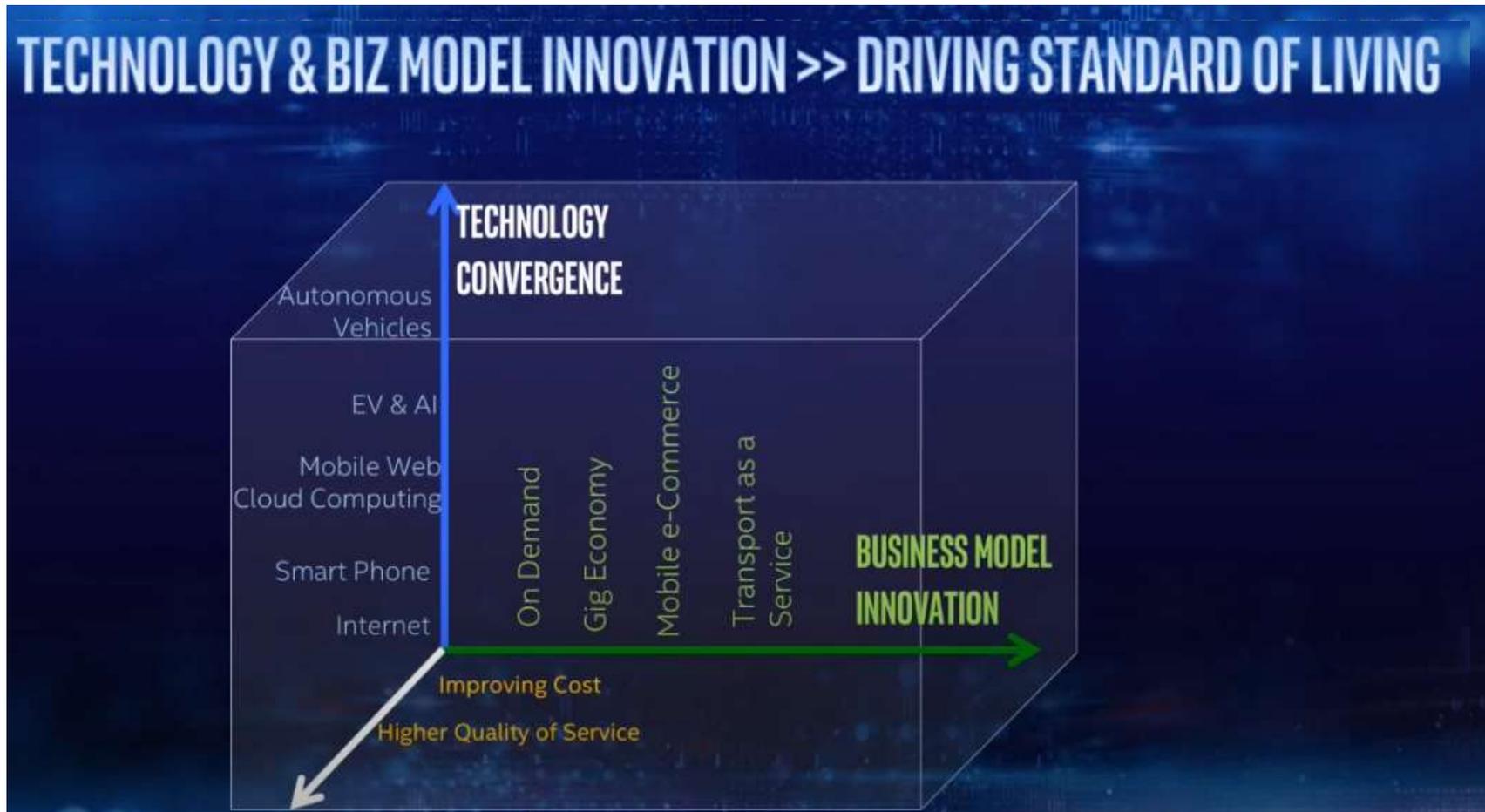
Digital Tracking and Emergency

Local and Global Business Partners

- Medisante
  - Medical Check up
  - Tele Doctor

- Religious Services

- My "Paulina" or URS
  - Independent living

- Local Shops
  - Grocery Shop
  - Hairdresser
  - Flower Shop

SMART TOWN

Smart Retirement Village

SMART HOME

Data - Network - Cloud - Connect

Data - Network - Cloud - Connect

United Nation – call to action

The following topics have been on the agenda since 2017:

➢ Discrimination in old age

➢ Violence, abuse and neglect in old age

➢ Right to long-term care and palliative care

➢ Right to autonomy and self determination

➢ Education, training, lifelong learning and capacity-building

➢ Social protection and social security

Thank you –

Lebensfeste - AIRPURHEAVEN - Grenzenloses Event-Streaming für jeden

Airpur Heaven Communication

Airpur Drones GmbH
Waldeggweg 2
5415 Nussbaumen (AG)
Schweiz

+41(0)76 534 5415
info@airpurheaven.com

SCAN ME